

Zürich, December 22, 2023

## **Sponsor a young golf talent: Enhance your brand and gain exposure.**

Dear Interested,

Sponsoring an **up-and-coming golf professional** will allow your company to **increase brand visibility** and awareness among a young and diverse audience with **high growth potential**.

From my perspective, your company represents the values I stand for. Would you be interested in a win-win partnership with me?

I am a 28-year-old **Swiss-Guatemalan professional golfer** looking for a **long-term partnership** with you. I would like to represent you in tournaments and offer you a wide range of promotional opportunities in my network. Of course, I would be available exclusively for you and your clients and partners at events.

Throughout my golf career, I have played NCAA Division 1 golf in the United States, where I was a member of the Texas Christian University (TCU) golf team, competing against some of the best players in the world, including John Rahm, Viktor Hovland and Scottie Scheffler. My amateur highlights include a 3rd place finish in the 2018 Latin American Amateur Championship, behind Joaquin Niemann. I was also the 5-time Guatemalan National Amateur Champion between 2011 and 2019, as well as the Central American Champion in 2020.

I turned professional in September 2021 when I arrived in Switzerland. I was able to immediately qualify for the Alps Tour (European 3rd Division) and played on that tour in 2022 and 2023, as well as the European Challenge Tour (European 2nd Division). Among my best recent results, I finished runner-up in the 2023 Swiss PGA Championship and won the Order of Merit of the Stella Artois Professional Golfer's Series 2023. My goal for 2024 is to join the DP World Tour via the Q-School in September. Parallely to playing professional golf on tour, I have studied my Master in Banking and Finance over the last 2 years at the University for Applied Sciences in Lucerne, where I have completed all exams and modules, only with the Master Thesis to finish for May 2024. Moreover, I successfully completed a double degree in Finance and Economics while at TCU.

Parallel to playing professional golf on tour, I have been studying for my Master's degree in Banking and Finance at the University of Applied Sciences in Lucerne for the past 2 years, where I have completed all exams and modules, with only the Master's thesis to be completed by May 2024. I have also successfully completed a double degree in Finance and Economics while at TCU.

Now that I have finished my 2023 golf season, I am returning to Guatemala for the winter and to stay sharp and competitive with my game. My plan is to play tournaments mainly in the United States (Florida Professional Tour) and Latin America during the off-season months (November through February) before returning to Europe for the golf season.

I have been blessed to have the support of my family in pursuing my passion and have worked with the best coaches in Switzerland. Any competitive edge can be a huge advantage on tour these days - and I will do my best to make you proud of me.

A **budget for a 1-year season** costs me about **CHF/USD/EUR 60,000**.

I would be happy to discuss partnership opportunities with you. When are you **available for a meeting?**

Best regards,

Daniel Gurtner

## **DANIEL GURTNER (22.06.1995)**

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Guatemala

### **EDUCATION**

**Instituto Austriaco Guatemalteco - Guatemala City, Guatemala** **2000 - 2013**  
Austrian Matura (high school degree certified by the European Union)

**Texas Christian University - Fort Worth, Texas, USA** **2014 - 2019**  
Double degree: BBA in Finance + BS in Economics  
Overall GPA: 3.40 / 4.00

**Hochschule Luzern, Rotkreuz, ZG** **2021-2024**  
Master in Science in Banking and Finance to be completed in Spring 2024

### **GOLFING CARREER**

#### **Member, Guatemalan National Elite Golf Team**

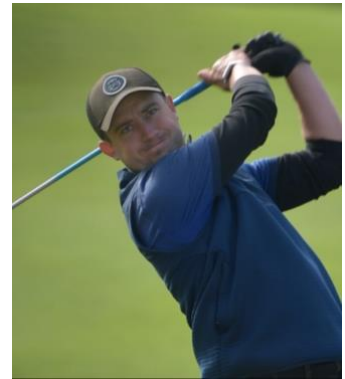
- Guatemalan National Amateur Champion (2011, 2013, 2015, 2017, 2019)
- Represented Guatemala in 3 Golf World Cups (2012, 2014, 2018)
- Represented Guatemala in 2 Pan American Games (2015, 2019)

#### **Member, TCU Men's Golf Team NCAA Division 1**

- Seasons: 2014/2015, 2016/2017, 2017/2018

#### **Member, Swiss Professional Golf Association**

- Playing Professional on Alps Tour and Challenge Tour in 2022 and 2023 seasons.
- Scoring Average on Tour in 2023: 70.58 strokes
- Swiss PGA Order of Merit 2023: 6<sup>th</sup>
- Stella Artois Swiss Pro Series 2023 Ranking: 1<sup>st</sup>



### **WORK EXPERIENCE**

**Financial Advisor, Grupo TRT (FTE Equivalent 100%)** **September 2019 - August 2021**  
*Largest credit card company within Banrural, a bank with 1,150+ agencies in Guatemala and Honduras*

- Prepared financial models for predicting the future performance of the credit card business.
- Worked in cooperation with Bowpi, Grupo TRT's fintech branch, creating customer scorecards to improve and standardize the selection of potential credit card clients.
- Product owner of Promotón, an innovative app that uses gamification and neuroscience techniques to dynamize and promote the use of Banrural credit cards.
- Worked in cooperation with the Life Cycle department for the telemarketing sale of home appliances bundled with a bank loan.

### **MISCELLANEOUS**

- **Languages:** Spanish (native), English (C1), German (Deutsches Sprachdiplom Niveau C1), French (B2)
- **Certificates:** Business Analytics, Wharton Business School, University of Pennsylvania (2021)  
Microsoft Excel and PowerPoint Specialist (2018)